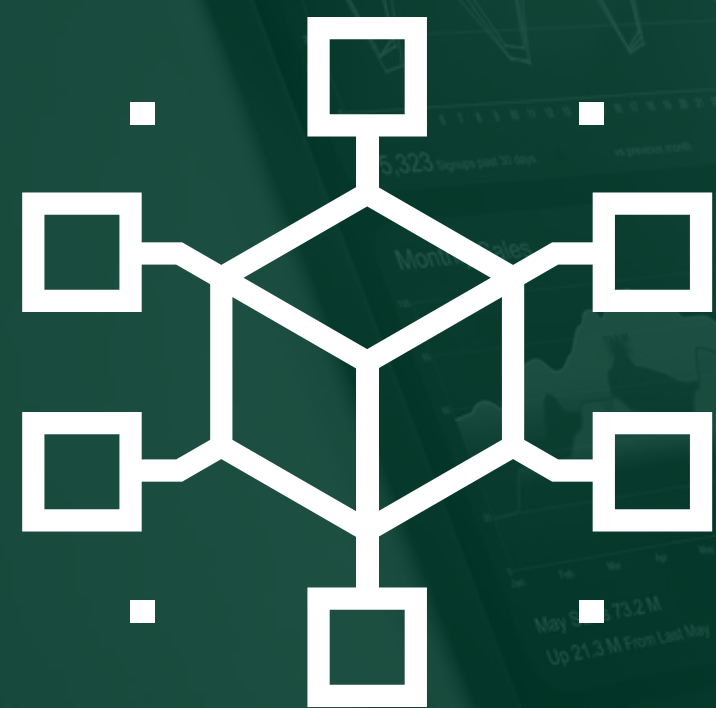




Turning Data Into Decisions

Helping organizations unlock clarity, efficiency and growth through actionable analytics.



Welcome Message

Every organization has data. Very few turn it into clarity. My work focuses on one simple promise: helping companies understand what truly drives their operations, so they can make faster, smarter and more confident decisions.

With more than 20 years in Data & Analytics, I've learned that transformation doesn't start with technology. It starts with people who want to see their business differently.

This presentation gives you a clear view of how I approach analytics, the value it unlocks and the type of impact you can expect from our collaboration.

Let's dive into what data can really do for your organization.

Matt Protopapas, PhD

Data & Analytics Expert

What We Do



We design analytical processes, reporting apps, and data platforms that improve performance, reduce operational friction and empower teams to act with confidence.



Why Organizations Struggle With Data

Most companies don't lack data. They lack clarity.
The real issues are:

- scattered information
- manual reporting
- slow insights
- low analytical maturity
- no link between data and actual decision-making



The Gap Between Data & Decisions

Organizations invest in tools, dashboards and integrations. But without the right structure, questions remain unanswered.

The result:

Decisions made too late.
Teams acting on instinct instead of evidence.
Opportunities lost in the noise.

Kedros Analytics bridges exactly this gap.



We build analytical engines
that drive action.



We design AI-ready
data platforms that:

Our Value Proposition

Reveal what truly drives performance



Deliver insights automatically across teams



Empower decision-makers with clarity and
confidence



Create the foundation for AI-ready data
platforms





Analytics Consulting

Analytics Strategy

Enable teams to understand what truly drives performance and to build meaningful, business-aligned KPIs.

Data Systems & Process Design

Create analytics foundations that deliver consistent insights today and support advanced AI capabilities tomorrow.

Insights to Decision-Making

Translate analytics into actions that improve operations.

Reporting Applications

Action-driven reporting apps

We build reporting apps that automatically surface insights, highlight exceptions, and guide decision-makers.



Features



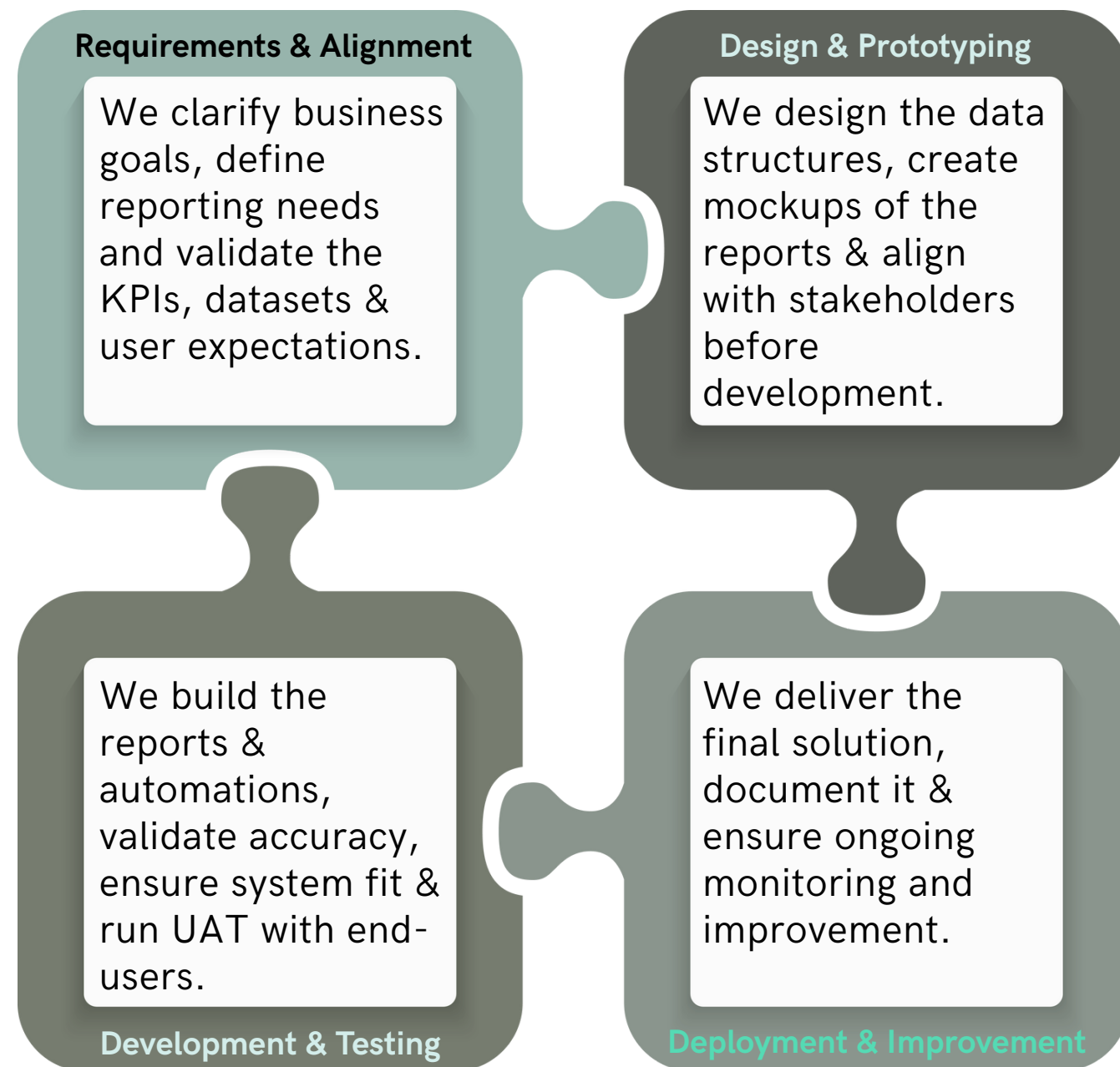
Self-Service Analytics

**Higher productivity, fewer
bottlenecks, faster answers.**

We empower teams to work independently with curated data, governed access layers and AI-assisted analysis.

Our Process

A structured SDLC approach for scalable, high-quality reporting & data platforms.



Insight That Drives Decisions

1

Business Understanding

2

Data Understanding

3

Preparation &
Structuring

4

Insight Modelling

5

Validation &
Interpretation

6

Action & Impact

Our Values

A Culture of Data-Driven Decision Making

Organizations move from instinct-based decisions to a repeatable decision-making model grounded in evidence, clarity and shared understanding. Teams learn how to ask better questions, interpret insights and convert analytics into real business actions.

A Self-Service Analytics Ecosystem

Employees gain the ability to run their own analyses without dependency on IT. Clean, unified datasets, ready-made models and reusable formulas allow every department to explore data with accuracy and speed.

Context-Aware AI Capabilities

Your data infrastructure becomes "AI-ready". Smart, context-aware models allow chatbots and AI agents to understand the business language of your organization, deliver sharper answers and support everyday workflows with precision.

What You Gain

Automated Intelligence at Scale

Automated KPI engines, predictive insights and diagnostic analytics reduce friction, eliminate manual processes and reveal the why behind performance. This means less time chasing data and more time driving outcomes.

A Platform for Long-Term Growth

A unified, reliable and scalable data platform that grows with your business. Every report, dataset and automation becomes part of an architecture designed to support expansion, new capabilities and continuous improvement.

Case Studies

Global Pharmaceutical Leader (OTIF & Supply Chain Analytics)

What we delivered: A redesigned analytics architecture (Power BI + Snowflake) enabling global OTIF monitoring, 3PL benchmarking and real-time supply chain visibility.

Results

- 2.25× faster analytics & 2.15× lower compute/storage costs
- Consistent KPI definitions across dozens of markets
- Improved SLA enforcement & reduced delivery failures

01

Multinational Manufacturer (Write-Back Planning & Safety Stock Optimization)

What we delivered: A Power BI write-back planning suite integrated with SAP BW, WMS & AimPlan, enabling scenario modelling and automated stock optimization.

Results

- More accurate safety stock & reorder calculations
- Reduced shortages and overstock situations
- Faster, data-driven planning cycles across global teams

02

Energy Provider (E-Mobility Analytics Modernization)

What we delivered: A unified Microsoft Fabric Lakehouse & BI ecosystem covering the entire EV charging network in Greece & Romania.

Results

- End-to-end visibility on charger performance, profitability & utilization
- Automated reporting (from days → minutes) and improved data quality
- Stronger financial forecasting and market risk management

03



Why Kedros Analytics

- 20+ years in Data & Decision Sciences
- Deep expertise in Microsoft analytical platforms
- Proven track record with major organizations
- Ability to deliver clarity fast through repeatable, high-impact workflows

Want to make better decisions, faster?

■ <https://kedros-analytics.github.io/>

■ matt@kedrosanalytics.com





Thanks

<https://kedros-analytics.github.io/>

Matt Protopapas